

this could be the start

of something big



Big Brothers Big Sisters
of Greater Halifax

2010 Annual Report

Start something.

Leadership

report

In 2010, Brothers Big Sisters of Greater Halifax started something. In fact, we started many things in our work to improve the lives of young people in our community.

We saw growth in our Go Girls! and Nature Calls programs, both of which are designed to reach a specific target of young people who are often under-served. Our school-based programs also saw growth, and because of this, our relationships with schools have strengthened. We started the leg-work on a new program for boys, called Game On, and we look forward to rolling it out in the months to come.

In 2010, we celebrated several fundraising initiatives, including Bowl for Kids Sake, Golf Classic, Community Mentoring Awards Gala, and MatchMakers. These programs, along with the generosity of individual donors, the support of several foundations, funds realized from our used clothing donation program and ongoing provincial government support, make up the basis for our annual budget.

Our community is tremendously supportive of the work we do, and I have noticed that everything we start, most often leads to something else. Young people in our programs experience increased confidence, and go on to give back to the community, as evident in the four Youth Volunteers we are excited to be honouring this year.



We are truly an organization that believes in young people, and encourages them to achieve their full potential. We never give up, as we know everyone holds potential, but sometimes they just need a little guidance and support to realize it.

On behalf of our Board of Directors, our staff and all of the children and families involved in our programs, I express our sincere thanks to our community for helping to make 2010 successful for Big Brothers Big Sisters of Greater Halifax.

Lisa Weatherhead | Chair, Board of Directors



Every day, our dedicated staff and leadership volunteers start something..... like friendships, programs, and relationships with community members and funding partners. We work together to have a positive impact on the lives' of the young people we serve.



Start Something

2010 Program Delivery

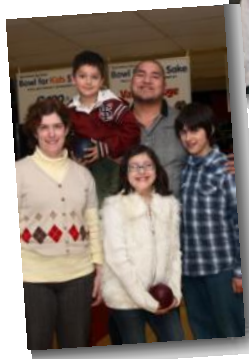
Big Brothers and Big Sisters are volunteers who spend a little one-to-one time with a young person on a consistent basis, and offer encouragement and friendship along the way. The result? Young people who start to believe in themselves, and build the confidence to believe in a bright future.

Program reach in 2010:
228 young people



Our couples program is just like the traditional Big Brothers and Big Sisters programs, except a person volunteers along with his/her partner to be matched with a child. This flexible program is great for busy couples who want to volunteer together.

Program reach in 2010:
14 young people



Our BigBunch program gets high school students involved in mentoring elementary students in a group setting. Under the guidance of adult mentors, these young people participate in weekly activities. The best part of this program: all of the students benefit: the elementary students from peer interaction, and the high school students develop their leadership skills.

*Program reach in 2010:
68 young people*



In-School Mentors get a chance to go back to school and have some fun! For one hour a week, a volunteer spends time with a child at his/her school. Typically, the children in this program have been identified by their teachers as potentially benefiting from some one-to-one time with a caring adult.

*Program reach in 2010:
40 young people*



Nature Calls is a great program that allows mentors to introduce kids to the wilderness around us. For many children living in an urban environment, the chance to experience nature results in positive outcomes. It's incredible to see how the everyday stresses of growing up fall away when these young people experience the awe of the great outdoors.

Program reach in 2010:
11 young people



Go Girls! is an 8-week workshop-style program that encourages young women to embrace a healthy lifestyle. Girls take part in weekly activities designed to encourage healthy eating and the development of positive relationships. The girls are mentored by female volunteers who can relate to the issues faced by girls in this age group.

Program reach in 2010:
11 young people





Children in our programs gain a host of benefits, including greater confidence, development of new skills, and an enhanced ability to build positive relationships with others. Our programs can be the start of something big for these amazing young people.



Financial

report

BIG BROTHERS BIG SISTERS OF GREATER HALIFAX

STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2010

ASSETS						
	Operating Fund	Scholarship Fund	ReNew Crew Fund	Capital Fund	Total 2010	Total 2009
Current					\$ 191,230	\$ 209,451
Cash	\$ 74,389	\$ -	\$ 116,841	\$ -	15,181	15,160
Short term investments	-	15,181	-	-	134,335	62,327
Receivables	55,022	-	79,313	-	4,439	4,623
Prepaid expenses	1,852	-	2,587	-	-	-
	131,263	15,181	198,741	-	345,185	291,561
Property, plant and equipment (note 3)	-	-	21,535	90,920	112,455	127,578
	\$ 131,263	\$ 15,181	\$ 220,276	\$ 90,920	\$ 457,640	\$ 419,139
LIABILITIES						
Current					\$ 79,808	\$ 46,328
Payables and accruals, trades	62,149	\$ -	\$ 17,659	\$ -	56,910	35,113
Deferred revenue	56,910	-	-	-	-	-
Current portion of capital lease	-	-	-	5,227	5,227	8,254
Current portion of long term debt	-	-	-	3,066	3,066	8,862
	119,059	-	17,659	8,293	145,011	98,557
Due to (from) other funds	(136,297)	(2,072)	(85,469)	223,838	-	-
Capital lease obligations (note 4)	-	-	-	-	-	5,828
Long term debt (note 5)	-	-	-	-	-	3,294
Commitments (note 8)	(17,238)	(2,072)	(67,810)	232,131	145,011	107,679
FUND BALANCES						
Unrestricted	148,501	-	288,086	-	436,587	426,530
Investment in capital assets	-	-	-	(141,211)	(141,211)	(132,302)
Internally restricted net assets (note 1)	-	17,253	-	-	17,253	17,232
	148,501	17,253	288,086	(141,211)	312,629	311,460
	\$ 131,263	\$ 15,181	\$ 220,276	\$ 90,920	\$ 457,640	\$ 419,139

BIG BROTHERS BIG SISTERS OF GREATER HALIFAX

STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES YEAR ENDED DECEMBER 31, 2010

	Operating Fund	Scholarship Fund	ReNew Crew Fund	Capital Fund	Total 2010	Total 2009
Revenue						
Provincial government grant	\$ 131,900	\$ -	\$ -	\$ -	\$ 131,900	\$ 132,986
Special fundraising events	311,094	-	-	-	311,094	311,004
Earned revenue	-	-	675,694	-	675,694	668,943
Annual campaign & donations	77,770	-	-	-	77,770	78,729
Foundations	-	-	-	-	-	-
Halifax Youth Foundation	40,000	-	-	-	40,000	40,000
Other	33,029	-	-	-	33,029	56,327
Other government grants	12,139	-	-	-	12,139	3,334
Miscellaneous	748	-	-	-	748	1,115
	<u>606,680</u>	<u>21</u>	<u>675,694</u>	<u>-</u>	<u>1,282,395</u>	<u>1,292,438</u>
Expenses						
Amortization	-	-	6,890	8,235	15,125	20,115
Salaries	516,909	-	238,723	-	755,632	712,095
Employee benefits	55,626	-	16,037	-	71,663	68,505
Fund development	85,575	-	2,074	-	87,649	77,765
Building occupancy	48,131	-	39,447	-	87,578	46,678
Office expenses	73,541	-	25,929	-	99,470	75,519
Promotion	14,830	-	319	-	15,149	14,827
Audit & legal	3,195	-	2,130	-	5,325	4,793
Interest & bank charges	9,100	-	65	-	9,165	8,096
Interest on long term debt	-	-	-	674	674	1,002
Insurance	6,092	-	1,325	-	7,417	8,093
Mgmt & administrative services	(38,000)	-	38,000	-	-	-
Transportation	10,869	-	63,205	-	74,074	85,160
Meeting expenses	9,405	-	-	-	9,405	11,377
Agency dues & fees	13,950	-	-	-	13,950	14,135
Programs	28,950	-	-	-	28,950	30,438
Sally Rose scholarships	-	-	-	-	-	1,400
	<u>838,173</u>	<u>-</u>	<u>434,144</u>	<u>8,909</u>	<u>1,281,226</u>	<u>1,179,998</u>
Excess (deficiency) of revenue over expenses	(231,493)	21	241,550	(8,909)	1,169	112,440
Fund balances, beginning of year	169,994	17,232	256,536	(132,302)	311,460	199,019
Interfund transfers	<u>210,000</u>	<u>-</u>	<u>(210,000)</u>	<u>-</u>	<u>-</u>	<u>-</u>
Fund balances, end of year	<u>\$ 148,501</u>	<u>\$ 17,253</u>	<u>\$ 288,086</u>	<u>\$ (141,211)</u>	<u>\$ 312,629</u>	<u>\$ 311,459</u>

Audit conducted by Levy Casey Carter MacLean

Individuals who would like a copy of the complete audit report may request a copy by writing to:

Executive Director, Box 307, Dartmouth, NS, B2Y 2Y5



Big Brothers Big Sisters programs are enabled by the outstanding commitment of our volunteer Bigs. These dedicated volunteers are key to delivering our programs and helping us make a positive impact in the lives of young people.



Award Recipients

Congratulations

5 YEARS (VOLUNTEER SERVICE)

Amber Ceretti
Kofi Davis
Erin Dulhanty
Dawn Dupuis
Cathy Fleming
Peter Fleming
Lindsay Gillan
Laurie Jones
Sheila McMullen
Clare Tasse
Joanne Zalera

10 YEARS (STAFF SERVICE)

Shelda Cochrane

15 YEARS (VOLUNTEER SERVICE)

Deborah Barbour
Myrna Blakeney
Tony Harding
Ian MacKnight
Chris Wells

YOUTH VOLUNTEER SERVICE AWARDS

Sarah Backland
Jessica Blaikie
Anthony Nazer
Brendon Schwartz

Partnership

report

Every year, we are honoured to work with a number of partners who help us start something! Their belief in the value of our programs to achieve positive outcomes for children in our community permits us to get to the work at hand. Our partners cross all sectors, from government to corporate, and also include a number of generous individual supporters. In 2010, we were proud to count the following among those who are champions of our work:

Corporate Sponsors/Foundation:

Advanced Systems
Air Canada
Atlantic Employment
C100
Canadian Tire Jumpstart
CIBC
Cisco
CTV
Dartmouth Community Health Board
Fairlanes
Gap
General Mills
Halifax Youth Foundation
Harvest Wine & Spirits
Homburg
Kameleon Jewellery
Mainland Building Trades
NS Power
Pacrim Hospitality
Pizza Delight
Province of Nova Scotia
RBC
River Oaks
RRFB Nova Scotia
Scotiabank
Service Canada
Sobeys

TD Canada Trust
TDL Group
Value Village
Winners

MatchMakers:

BMO Employee Charitable
Foundation
Bedford at the Ravines Pharmasave
Carol Goddard
Donna Rubenstein
Enterprise Holdings
Fowler Bauld & Mitchell Ltd
Gerry Pettipas
Ian MacKnight
International Society of Certified
Employee Benefit Specialists -
Halifax Chapter
Jim Dobrowolski
Joe Hall
Killam Properties
Lisa Weatherhead
Lori Barker
Rob Burns
Scotiabank
Taylor TIM-BR Mart
The Craig Foundation



Big Brothers Big Sisters is proud to have developed partnerships in our community that help us advance our work and serve more children. Our partners provide invaluable support, encouragement, and a solid foundation on which to build our programs.



Our Team

Board and Staff

BOARD OF DIRECTORS 2010:

Members of the Board of Directors of Big Brothers Big Sisters of Greater Halifax are volunteers representing our community. They give freely of their time and talents to provide leadership for the organization, and offer guidance, encouragement and professional skills to assist us in meeting our goals to serve more children.

The Board of Directors plays an important role in the ongoing strategic planning for the agency. Together with staff, they set the direction for the organization and measure our success in achieving those goals.

Chair

Lisa Weatherhead - *Development Officer, Faculty of Health Professions, Dalhousie University*

Vice Chair (Fund Development)

Donna Rubenstein - *Consultant*

Treasurer

Tanya Harrietha CMA - *VP Finance and Operations, Richburg Group of Companies*

Past Chair

Lori Barker - *Director of Development, Phoenix Youth Programs*

Directors

Kris Crundwell - *Vice President Sales Canada, Global Sales, Pacrim Hospitality*

Lisa M. Gallivan B. Comm L.L.B., M.B.A. - *Partner, Stewart McKelvey*

Geoffrey Milder - *Program Manager - IWK Children's Miracle Network Telethon*

Gerry Pettipas - *Branch Manager, Scotiabank*

Karen Saunders - *Project Manager Reputation Strategy, Nova Scotia Power*

Astrid Slomic - *Manager, Aeropostale*

Lori Smith - *Manager, Public Affairs & Community Relations, Royal Bank of Canada*

Ging Hing Yee - *IT / Telecom Manager, Drugstore.com*

AGENCY STAFF 2010:

Members of the staff team work every day to meet the goals and objectives of the agency. They facilitate the valuable work of volunteers and are highly appreciative of the contribution volunteers, youth, parents, and donors make to the lives of young people in our community. They are dedicated to the agency's mission and they are proud to work with you as partners and team members to achieve the significant goals of the agency.

ADMINISTRATION

Carol Goddard, *Executive Director*

Myrna Blakeney, *Bookkeeper (Volunteer)*

Carol Crawford, *Administrative Assistant*

COMMUNICATIONS

Shelda Cochrane, *Communications Manager*

Vicky Jaggard, *Development Assistant*

Julie Mutch, *Development Assistant*

FUND DEVELOPMENT

Ed Saunders, *Fund Development Manager*

Michelle Boylan, *Fund Development Associate*

Kim Goodson, *ReNew Crew Operations Manager*

Shelley Penton, *Major Gifts Associate*

PROGRAM

Jonathan Leard, *Program Manager*

Tammy Young, *Administrative Assistant*

Program Delivery Team
Mentoring Coordinators:

Natasha Cook

Amanda Cunningham

Karla Dawe

Betty Kelly

Jacqueline MacIntyre

Nancy Webber

Chris Wells (*Volunteer*)



Big Brothers Big Sisters
of Greater Halifax

VISION:

Every child who wants a mentor will have a mentor.

MISSION:

*As leaders in providing quality mentoring programs for young people
we contribute to building healthy communities.*

VALUES:

Integrity, Inclusion, Innovation, Empowerment, Excellence

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www.bigbrothersbigsistershalifax.ca

Charitable Registration Number 10679 3235 RR0001